

PRIVACY POLICY:

BIG BEND is committed to protecting the privacy and security of the information provided by Customers and other parties visiting BIG BEND's website.

Personal Information.

Visitors can generally browse our website anonymously without providing any personal information. However, there are cases where we may request information from people visiting our website. When personally identifiable information is collected, you will know because you will need to provide the requested information through the completion of a form. Personally identifiable information may include a visitor's name, address, telephone number and email address. We will not collect any personally identifiable information unless the Customer or visitor provides it to us voluntarily. If you choose not to give information we request, you can still visit our website, but you may be unable to access certain options, offers, and services. BIG BEND is dedicated to building a long-term relationship with all of our website visitors and customers. We will not sell, share or rent this information to others in ways other than as set forth in this Privacy Policy. This Privacy Policy does not apply to the use or disclosure of information that is collected or obtained by us through means other than our website.

Log Files.

Our log tracking collects visitors' IP addresses to analyze trends, administer our website, track visitor movement, and gather broad demographic information to help determine the type of information visitors are interested in seeing on our website. This tracking only collects IP addresses and not personally identifiable information. Visitors are not personally identifiable within our log files. BIG BEND only uses this information for internal purposes and does not share this information with non-affiliated companies or institutions.

Cookies.

A "Cookie" is a piece of information that is sent from a BIG BEND web server to a visitor's browser and stored on the visitor's hard drive. BIG BEND uses Cookies when a Customer or visitor orders a product or registers for a specific program. The Cookie stores information that allows BIG BEND's website to remember a Customer or visitor the next time he or she visits it. Cookies also allow us to tailor our website to better match Customers' or other visitors' interests and preferences. The applicable party may choose to disable Cookies by changing his or her browser settings; however, such party may not be able to access some of the information or features on our website after doing so.

Registration.

In some cases, a person may be required to complete a registration form to order a product or to receive certain information. During the registration process, the person is required to give specific information such as name and email address. This information is used to contact the person regarding services offered by BIG BEND for which the person has expressed interest.

Ordering Services.

When ordering Services online, BIG BEND will request certain information from a Customer to complete an order. The Customer's information will include name, address, telephone number, email address, payment information and other information as may be requested by BIG BEND in the order form. This information is used for billing purposes, fulfillment of orders, ongoing account maintenance and upgrades.

Security.

When asked to enter certain sensitive information (such as credit card number and/or social security number), that information is encrypted and is protected through third party security systems. Access to visitor information is restricted to BIG BEND and underlying parties through their respective developers, network operations personnel and other qualified employees or agents (such as billing clerks or customer care representatives). In addition, the servers on which BIG BEND stores personally identifiable information are kept in a secure location. While we use reasonable efforts to safeguard the confidentiality of your information, BIG BEND will have no responsibility for disclosure of any information obtained due to errors in transmission or the unauthorized acts of third parties.

Marketing Contacts.

If a party wishes to subscribe to newsletters or other marketing information, such as email updates, BIG BEND will ask for contact information, including a street address or email address. In addition, we may ask for information that will help deliver pertinent information from BIG BEND. Persons who do not wish to receive BIG BEND newsletters or promotional materials may opt-out of receiving these communications. Each contact the visitor receives from BIG BEND will inform the visitor how to unsubscribe from these communications.

Sharing of Personal Information.

Collected personal information is only used for the business purposes of BIG BEND and is not shared with external, non-affiliated companies except as provided in this Privacy Policy. BIG BEND may partner with other parties to provide specific services, such as billing solutions, which are designed to enhance the functionality of our products and services. When a customer signs up for these services, BIG BEND will only share names or other contact information that is necessary for the third

party to provide these services. We may also provide your personal information to third party agents we have hired to help us provide a good or service you have requested. For example, we would need to provide your address to a shipping company to deliver a package you have ordered. In addition, we outsource certain functions of our business, and those agents may have access to your personal information; however, in such cases our agents are prohibited from disclosing your personal information to others. We may share statistical or aggregated non-personal information about our visitors with advertisers, business partners, sponsors and other third parties. No personal information is supplied in these cases. This data is used to customize our website content and advertising to deliver a better experience to our users.

Correction/Updating Personal Information.

If a Customer needs to update or change personal identification information, BIG BEND will help the Customer to correct, update or remove personal data provided to BIG BEND. The Customer can update or change personally identifiable information by contacting BIG BEND directly or through its website. Notification of Changes. If we make any changes to the BIG BEND Privacy Policy, we will post those changes on BIG BEND's website so Customers and visitors are informed of what information we collect and how we use that information. We will only use information in accordance with the current BIG BEND Privacy Policy.

Links.

BIG BEND's website contains links to other websites. BIG BEND is not responsible for the contents or privacy practices of these websites. We encourage our visitors and customers to read the privacy policy of each website they visit. This Privacy Policy applies solely to information collected on BIG BEND's website.

Policies For Children.

BIG BEND DOES NOT KNOWINGLY SOLICIT, COLLECT OR USE ANY PERSONAL INFORMATION FROM VISITORS UNDER 13 YEARS OF AGE. NO INFORMATION SHOULD BE SUBMITTED TO OUR WEBSITE BY GUESTS UNDER 13 YEARS OF AGE, AND VISITORS UNDER 13 YEARS OLD ARE NOT ALLOWED TO REGISTER FOR OUR CONTESTS, NEWSLETTER, PRODUCTS OR SERVICES.

Special Cases.

BIG BEND reserves the right to disclose personal information in special cases, when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other website users, or anyone else that could be harmed by such activities. We may disclose personal information without notice to you in response to a subpoena or

when we believe in good faith that the law permits it or to respond to an emergency situation. Specific areas or pages of our website may include additional or different provisions relating to collection and disclosure of personal information. In the event of a conflict between such provisions and this Privacy Policy, such specific terms shall control.

Questions.

If you have any questions or concerns about this Privacy Policy or the privacy practices of BIG BEND, please contact us at our corporate offices as reflected on this website.